



# Making scholarship matter



Canadian Federation for the  
**Humanities and Social Sciences**

Fédération canadienne  
des **sciences humaines**

# Annual Report 2010

# From the President's desk

We are facing a renewed period of austerity and continued political uncertainty and with it a need to remain innovative in our approach and steadfast in our outreach. The Federation's role as "One Strong Voice" for the social sciences and humanities research community is being tested again and we need to build a new consensus around the value and relevance of our disciplines.

Our community is taking this challenge head on. We represent most of our country's scholars, our country's writers, our country's public intellectuals, and we are at the front line in solving the country's problems — big and small. Be it a financial crisis, a crisis of confidence in our public institutions or the climate change crisis, our community provides analysis and dialogue on ideas that matter. We are academics, we are researchers, and this is our business.

This has been my final year as president of the Federation and I am immensely proud of the work that we have done to help our community define and articulate our values on the national stage. We have responded with clarity to the federal budget, the national consultation on the digital economy, the debate on copyright and on the census, to name just a few well-known examples. We have also launched a broad consultation

exercise which will result in a new 2011-15 strategic framework for the Federation.

The Congress of the Humanities and Social Sciences is entering its 80th year with enormous confidence. Interest in the event is unprecedented, attendance is growing and media attention is strong. Congress 2010 in Montreal was a terrific example of how our member institutions can leverage Congress as an opportunity to communicate our stories of research and innovation to a national and international audience.

I am looking forward to an exciting 2011 at the Federation. I will be formally passing the torch to president-elect Dr. Graham Carr at our first ever Annual Conference this March. This conference, with its focus on the humanities, offers an opportunity to hear from a stellar line-up of speakers and discuss the opportunities we have to enhance the role of universities and of our scholarship for the next generation.

We have an amazing series of scholars and prominent Canadians booked for the *Big Thinking* lectures both on Parliament Hill and at Congress. The excitement in Fredericton surrounding Congress 2011, which will contribute to national conversations on Aboriginal education, diversity and climate change, is palpable, and I can report that we are in excellent hands with the



Photo: Angela Reid

team at the University of New Brunswick and St. Thomas University.

I would like to sign off by extending my deep thanks to the Federation's staff, board, and executive team who work tirelessly to promote our disciplines.

I hope the next year brings you insight, discovery, and success, and I hope that your links with the Federation will make a positive contribution to your work in 2011.

Sincerely  
Noreen Golfman

## Federation Welcomes New Members

In March 2010, the General Assembly approved the applications for association membership from the Canadian Association for Latin American and Caribbean Studies, the Canadian Asian Studies Association, and the Hungarian Studies Association of Canada. With these new members, the Federation now represents 75 institutions, 72 associations and 5 affiliate members.

## Member Services

The Federation has implemented a new Association Membership Renewal Tool. The tool went live in January 2010 and by the fiscal year end, several associations had shown interest, signed on or begun using this tool developed by the Federation to assist our member associations with their membership renewal and member management.

## Policy work

### National Consultation on the Digital Economy

Responding to the federal government's national consultation on the digital economy, the Federation's submission highlighted the continuing contributions of the social sciences and humanities research community. Over 2,000 organizations and individuals took part in this consultation, including CANARIE, AUCC and CRKN, to name just a few.

The Federation convened an expert panel to develop our submission, *Creating Canada's Digital Society*. The panel took the opportunity to emphasize that digital innovations must be incorporated into all aspects of Canada's economy and society. The report recommended improving access to knowledge and content, developing talent and digital skills, expanding infrastructure, and creating digital repositories.

The report also focused on the need for a people-centred digital strategy. This requires "the full spectrum of artistic, intellectual and technological 'tools' for a successful transition to a digital society driven by innovation" — a transition that would be made all the more successful by involving the expertise of social scientists and humanists.

### Moving Forward on Copyright Reform

The Federation was active in the ongoing discussion on Bill C-32, An Act to Amend the Copyright Act. The Federation's Copyright Committee responded to the bill with a detailed report, noting the positive changes — including the addition of fair dealing exemptions and amendments around the use of using copyrighted material in the creation of new work. The report also took a cautionary tone, stating that unless Bill C-32's restrictive digital locks provisions were amended, the positive aspects of Bill C-32 could be rendered useless.

Both the Digital Economy and Copyright submissions can be found on the Federation's website at:  
[www.fedcan.ca](http://www.fedcan.ca)

# Congress 2010 – Sharing the story

**8,800 delegates, 4,000 academic presentations,  
76 participating associations, 10 *Big Thinking* lectures,  
and one remarkable host institution: what an experience!**

As host of Congress 2010, Concordia University mobilized its entire community. An impressive program — Branché: the Concordia Connection — featured events aimed at highlighting research at Concordia and at enhancing the delegate's experience. Activities included Espace recherche, a series of non-stop exhibitions connecting research and researchers; Human Rights Day, which featured speakers and special exhibitions; and Montréal à l'écran, a film festival exploring the city's many dynamic and historical sides.

*Big Thinking* lectures at Congress were delivered by leading researchers, authors and public intellectuals who challenge preconceived ideas, inspire change, and help transform society. This year's stellar line up included renowned photo journalist REZA and Radio-Canada's Téléjournal anchor, Céline Galipeau, who spoke on Human Rights Day; best-selling authors Lawrence Hill and Nancy Huston; leading Canadian philosopher and political theorist Mark Kingwell; the world's top authority on books and publishing, Robert Darnton, and U.S. political strategist and CNN commentator Donna Brazile. Presented with simultaneous translation and open to both Congress delegates and the public, these events attracted 2,100 people and generated coverage in major media outlets, including *The Globe and Mail*, *Le Devoir*, and CTV.

## Extensive media visibility in Canada and around the world

Congress 2010 generated unprecedented coverage in every major media market across the country. Stories on smart clothing, Internet privacy, family life, aging and retirement were also covered in the international media. Here are a few examples:

- **Canadian profs warn privacy laws don't reach cyberspace**, *Global News*
- **Tax credits for organ donation proposed**, *The Globe and Mail*
- **Le «tout m'est dû», gangrène de la démocratie**, *Le Devoir*
- **Why get married?** *National Post*
- **Aging Baby Boomers will have to Innovate**, *Disabled World* (Disability and Health News)
- **Majority still prefer home cooked meals for health reasons**, *Times of India*
- **'Smart Clothes' Give Emotional Support To Wearers**, *Fox News*, *BBC*, *NBC*, *Times of India*

These and other stories helped position Congress and Concordia University as premiere research destinations and trusted sources of meaningful information and research results.

## 2010 Congress by the numbers

- 8,847 registered delegates
- 76 associations
- 25 grants distributed through the Aid to Interdisciplinary Fund and 12 through the International Keynote Speaker Support Program (for a total of \$24,300)
- 2,100 delegates and community participants attended *Big Thinking* events
- Over 600 media stories
- 30,000 unique visitors to the Congress website
- 81% of survey respondents rated Congress overall as either good or excellent
- 82% of respondents indicated that Congress provided opportunities for networking and 79% indicated that Congress was highly stimulating

## Experience Congress

Capturing the best moments of the week-long event, the **Experience Congress website** kept the momentum going by offering videos and podcasts of key sessions and *Big Thinking* lectures, articles on innovative research, social media capability, and links to articles in the Canadian and international media. To re-live some of the best moments of Congress, please visit <http://experience.congress2010.ca>

## Congress 2010



## Reaching out to the Parliamentary Community

Federal policy makers require trusted information to meet the needs of a modern nation. The *Big Thinking* events on Parliament Hill continue to attract good representation from the parliamentary community. MPs, Senators, parliamentary staff and interns represent about 25% of attendees. The rest of the audience is comprised of policy staff from various departments, representatives from local NGOs, SSHRC staff, and the media. In 2009-10, the Federation held seven breakfasts on topics directly linking to business on the Hill.

## 2009-10 topics and speakers

- **Between Militarization and Litigiousness: Canada's policy choices in the fight against cybercrime** — *Benoit Dupont*
- **From Canada 2.0 to a Digital Nation** — *Catherine Middleton*
- **The Greying of Canada's Population — two policy challenges for the next generation** — *Christopher Ragan*
- **Pension Reform: How can Canada lead?** — *Keith Ambachtsheer, University of Toronto's Rotman School of Management*
- **Achieving a Low-carbon, High-octane Economy: How federal fiscal and policy reform can lead the way** — *Stewart Elgie, University of Ottawa*
- **Contested Sovereignty: Who Owns the Arctic?** — *Michael Byers, University of British Columbia*
- **Afghanistan: Canada's Vietnam?** — *Reeta Chowdhari Tremblay, Memorial University*

Podcasts of these *Big Thinking* lectures are available on the Federation website. [www.fedcan.ca](http://www.fedcan.ca)

# Supporting Canadian researchers' finest work

The Aid to Scholarly Publications Program (ASPP) funds Canadian researchers' works of advanced scholarship in the humanities and social sciences. Since its founding in 1941, the ASPP has funded over 6,000 titles. The program supports 185 titles annually, including up to five works of translation.

In March 2010, the Federation presented our Scholarly Book Prizes to four outstanding Canadian scholars at a ceremony in Ottawa. The four prizes increased in value from \$1,000 to \$2,500 each.



- The **Harold Adams Innis award** for the best English-language work in the social sciences: John Lutz for *Makúk: A New History of Aboriginal-White Relations*, University of British Columbia Press.
- The **Prix Jean-Charles Falardeau** for the best French-language work in the social sciences: Michel Seymour, for *De la tolérance à la reconnaissance*, Éditions du Boréal.
- The **Raymond Klibansky award** for best English-language work in the humanities: David Wilson for *Thomas D'Arcy McGee, Volume 1: Passion, Reason, and Politics, 1825-1857*, McGill-Queen's University Press.
- The **Prix Raymond-Klibansky** for the best French-language work in the humanities: Pierre Popovic for *Imaginaire social et folie littéraire*, Presses de l'Université de Montréal.

## Financial overview

The Federation ended the fiscal year in good shape with reserves representing 111% of annual operating expenses (including Congress). The Federation's investment portfolios have regained most of their 2008 losses.

The Federation surpassed income targets by 4% and met expenditure targets at 99%. The expected deficit of \$337,400 was reduced by 46% to a deficit of \$154,500.

Revenue stream from SSHRC has been stable and membership revenue increased slightly. Congress and Outreach revenues have increased by 3.23% while investment revenues increased from a loss of \$136,440 in 2009 to a gain of \$143,700 in 2010.

Administrative expenses increased by 8.4% due to recruitment costs and moving our office to a new location.

This new office space, along with a more vibrant use of technology, has enabled a savings of nearly 20% in meeting expenses. Additionally, liaison and Congress expenses fell by 9.1% over 2009.

Investments made in updating the Federation's technological infrastructure and office facilities have subsequently increased amortization costs by 17.8% over 2009.

The costs for salaries and benefits were over budget by 4%, representing a 12.8% over 2009 actuals, mainly driven by an increase in the cost of health benefits.

## Summary of 2009-2010 Audited Financial Report\*

Revenue	2010	2009	% change	Expenses	2010	2009	% change
	Congress & Outreach	1,054,613	1,021,618		3.23%	Salaries & benefits (note 2)	1,516,490
<b>Memberships</b>				Administrative (note 3)	444,787	410,441	8.37%
Universities	433,330	425,782	1.77%	Liaison & Congress (note 4)	547,553	602,270	-9.09%
Societies	140,677	139,669	0.72%	Meetings & activities	107,961	134,421	-19.68%
Affiliates	<u>2,800</u>	<u>2,400</u>	<u>16.67%</u>	Amortization	71,405	60,621	17.79%
	576,807	567,851	1.58%	ASPP books paid	<u>1,633,000</u>	<u>1,591,000</u>	<u>2.64%</u>
<b>Grants from SSHRC</b>					<u>4,321,196</u>	<u>4,142,668</u>	<u>4.31%</u>
Connections	450,000	450,000	0.00%	<b>Excess (deficiency)</b>	<b><u>(154,545)</u></b>	<b><u>(332,381)</u></b>	<b><u>-53.50%</u></b>
ASPP Administration	308,550	308,550	0.00%				
Aid Scholarly Publications	<u>1,633,000</u>	<u>1,591,000</u>	<u>2.64%</u>				
	2,391,550	2,349,550	1.79%				
Investment Income	143,681	(136,437)	205.31%				
<b>Donations (note 1)</b>							
ASPP campaign	—	7,705	-100.00%				
<b>Total revenue</b>	<b><u>4,166,651</u></b>	<b><u>3,810,287</u></b>	<b><u>9.35%</u></b>				

**Note 1:** Donations received are deferred until used for the purpose of the fundraising campaign.

**Note 2:** Vacant position in 2009; increase in benefit costs in 2010

**Note 3:** Office relocation in 2010

**Note 4:** The expenses for related staff and general administration are not included

## 2009/2010 Board Members

### Executive Committee Members

**Noreen Golfman** (Memorial University of Newfoundland)  
President — 07/2009–03/2011

**Graham Carr** (Concordia University)  
President-Elect, 03/2010–03/2011

**Karen Grant** (University of Manitoba)  
VP, Research Policy, 11/2008–03/2011

**David Mitchell** (University of Calgary)  
VP, Development, 03/2010–03/2012

**Stephen Slemmon** (University of Alberta)  
Chair, ASPP Management Board (03/2010–03/2011)

**Malinda Smith** (University of Alberta)  
VP, Equity Issues, 11/2008–03/2012

**Christian Vandendorpe** (University of Ottawa)  
VP, Research Dissemination, 11/2008–03/2011

### Small Associations

**Céline Beaudet** (Université de Sherbrooke)  
Canadian Association for the Study of Discourse and Writing, 11/2008–03/2011

**Michael Eberle Sinatra** (Université de Montréal) Society for Digital Humanities, 03/2010–03/2012

**Marc Furstenau** (Carleton University)  
Film Studies Association of Canada, 05/2009–03/2011

### Medium Associations

**Keith Archer** (The Banff Centre / University of Calgary)  
Canadian Society for the Study of Higher Education, 03/2010–03/2012

**Stéphanie Nutting** (University of Guelph)  
Association des professeur.e.s de français des universités et collèges canadiens, 11/2008–03/2011

### Large Associations

**Heather Murray** (Victoria University) Association of Canadian College and University Teachers of English, 03/2010–03/2012

**Tony Porter** (McMaster University)  
Canadian Political Science Association, 03/2010–03/2012

**Kathy Sanford** (University of Victoria)  
Canadian Society for the Study of Education, 11/2008–03/2011

**Mary Lynn Stewart** (Simon Fraser University)  
Canadian Historical Association, 11/2008–03/2011

### Universities

**Gary Boire** (Trent University, but represented University of Regina before Sept. 1, 2010), 04/2010–03/2011

**Graham Carr** (Concordia University)  
11/2008–03/2011

**Denis Gagnon** (Collège universitaire de Saint-Boniface)  
11/2007–03/2012

**Caroline Senécal** (Université Laval)  
03/2010–03/2012

**Reeta Tremblay** (University of Victoria, but represented Memorial University of Newfoundland before Jan. 1, 2011)  
11/2008–03/2011

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